

2021

HIGH-
LIGHTS
OF
CONSEIL
DES
ARTS DE
MONTRÉAL

THE YEAR IN NUMBERS

Budget indexation:
\$192,200

Agglomération
de Montréal
total contribution
of

\$20,427,200

Amount granted to arts
organizations, collectives and
individual artists through a variety
of support programs.

\$17,510,490

708

organizations and
collectives received
support



5%

increase relative to 2020

383

individual
artists received
support

230

partners and donors

173

organizations and
collectives included
for the first time

1,705

applications submitted

NOTE: Some of the amounts presented in this report have been rounded for convenience.
For the complete set of data, please refer to the 2021 financial statements.

REMAINING FLEXIBLE WHILE THE CRISIS CONTINUES



Throughout the year, CAM chose to maintain and improve the various initiatives put in place in 2020 specifically to help the Montreal arts community cope with the turbulence of the pandemic.

ENHANCING THE GENERAL FUNDING PROGRAM AND RELAXING ITS RULES

As in 2020, one of CAM's priorities was to disburse grants related to the General Funding Program as quickly as possible. As well, since several dissemination activities were not possible in a lockdown context, \$750,000 was transferred to this General Funding Program, particularly to the Project Assistance component.

- › Acceleration of claim processing times from 12 to 14 weeks to 8 to 10 weeks
- › Extension of operating assistance
- › Continuation of videoconference information sessions (with LSQ interpretation)

ART OUT IN THE OPEN PROGRAM CREATED

This initiative was launched in 2020 to offer the Montreal arts community the opportunity to occupy safe spaces in which to disseminate their works while respecting health guidelines. Given its success and the similar context in 2021, this program was renewed for a second year.

- › Investment: \$802,135
- › 83 projects supported, i.e. 42 artistic organizations and 41 collectives

NEW

GATEWAY: ART AT THE HOTELL

This unique new initiative led to an original collaboration between the hotel community and the arts community. Unusual dissemination venues brought audiences together with artists.

- › Developed in collaboration with the Association des hôtels du grand Montréal (AHGM)
- › \$146,310 allocated to five circus and street arts projects, paired with five Montreal hotels, for 40 performances from September to December 2021

NEW

OUR ESSENTIAL ARTISTS

The *Our essential artists* event was created specifically to highlight the extraordinary contributions of the Montreal arts community and its essential work in 2020 under particularly challenging conditions.

- › \$114,000 in scholarships awarded to 24 finalist organizations

INCLUSION

Focus on equity and representativeness



CAM focuses on inclusive practices that take into account the needs of artists from underrepresented groups in the Montréal community. Indigenous, anglophone and emerging artists from cultural communities, D/deaf artists and artists with disabilities are an integral part of Montreal's cultural and artistic life.

INDIGENOUS ARTS

\$666,161 invested in Indigenous arts, representing close to 4% of CAM's support budget

- › \$409,500 specifically awarded to Indigenous artists, collectives and organizations through tailored programs
- › \$256,661 awarded to non-Indigenous organizations for Indigenous arts residency programs in Indigenous communities

NEW First Indigenous Arts Critical Writing Training Residency

- › 5 programs exclusively for Indigenous artists

CULTURAL DIVERSITY

\$2,189,557 set aside for culturally diverse artists, collectives and organizations

- › This represents 13% of CAM's budget
 - 94 cultural diversity organizations, representing over 18% of all of the organizations supported (8% increase)
 - 9 individual artists from culturally diverse backgrounds (excluding artist studios), representing 23% of all artists receiving support
- › 6 awards to culturally diverse artists, representing 55% of all CAM awards
- › \$279,990 awarded to the démART-Mtl program

NEW CHAIR

CAM underwent a major changing of the guard in 2021 with the arrival of its 11th Chair, Ben Marc Diendéré. He is the first Black person to hold this position and one of the few people of colour heading an organization of this size in Canada.

DIVERSITY EMBODIED

For CAM, diversity is embodied within its organization. It makes a point of structuring its Board of Directors and its various evaluation committees so that they are as representative as possible of Montreal's population.

- › Evaluation Committees
 - 34% of the members are culturally diverse and 4% are Indigenous
- › Board of Directors
 - 33% are culturally diverse and 5% are Indigenous

OUTREACH



For over 35 years, CAM has been helping bring the works of hundreds of artists to Montrealers. This unquestionably involves the presence of artists in the neighbourhoods for a local approach, as well as local and international dissemination.

INVESTMENT OF \$2 M

Directly affected by the partial or complete shutdowns of venues, the CAM Touring Program was put on hold, allowing for a \$1M transfer to other programs to address critical needs caused by the pandemic. This fallow period enabled the team to thoroughly review several aspects of the program in collaboration with the arts community and our municipal partners.

ART OUT IN THE OPEN

- › \$802,135 invested in 83 projects selected from 285 applications received
- › 223 performances from July to December, 131 in public places and 92 in private places
- › In collaboration with Réseau Accès Culture and the Association des diffuseurs culturels de l'île de Montréal (ADICIM)

NEW

GATEWAY : ART AT THE HOTEL

- › Total budget: \$146,310
- › Five supported circus and street arts projects, paired with five Montreal hotels for 40 performances from September to December
- › Developed in collaboration with the Association des hôtels du grand Montréal

SUPPORT FOR LOCAL INITIATIVES WITHIN THE ISLAND OF MONTRÉAL

- › \$100,000 to support creative projects in two boroughs (Rivière-des-Prairies-Pointe-aux-Trembles and Le Sud-Ouest) and two related cities (Pointe-Claire and Côte-Saint-Luc).

ROUND TABLES IN PARTNERSHIP WITH BOROUGHS

- › \$35,000 for Les Voies culturelles des Faubourgs round table
- › \$20,000 for the Villeray-Parc-Extension Cultural round table

CULTURAL BRIDGES, FROM ONE SHORE TO THE OTHER

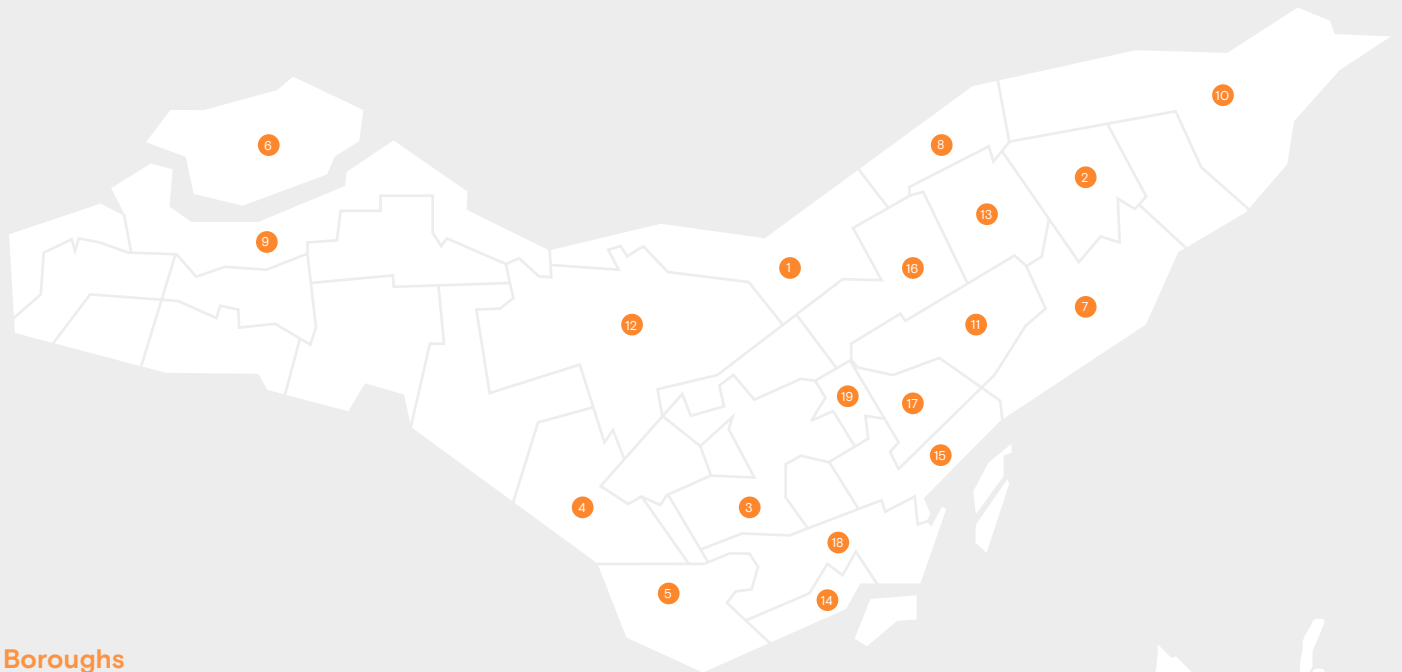
- › \$46,500 invested
- › Three projects to bring together artists and residents in the metropolitan area

RESIDENCY PROGRAM

The pandemic made it impossible to carry out many of our residencies. Nonetheless, we were able to manage:

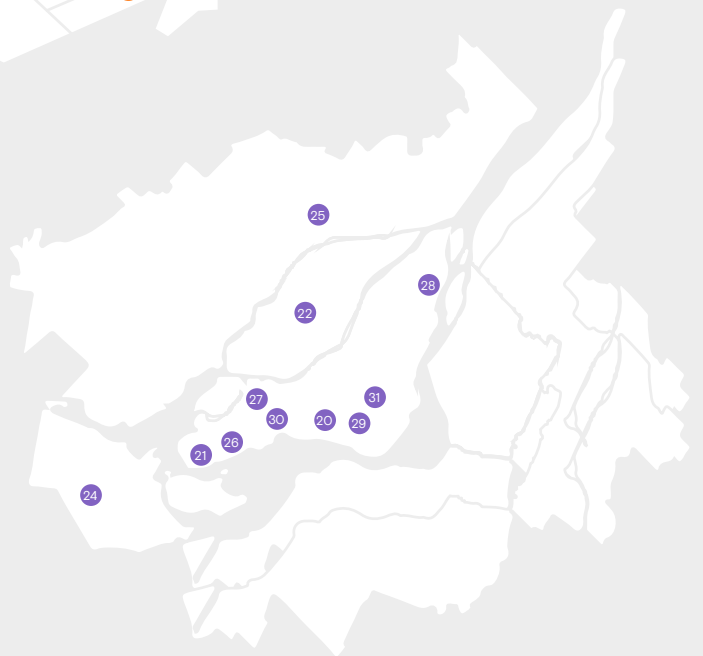
- › 22 artistic residencies
- › 39 partners
- › 25 artistic projects

MAP OF LOCAL INITIATIVES



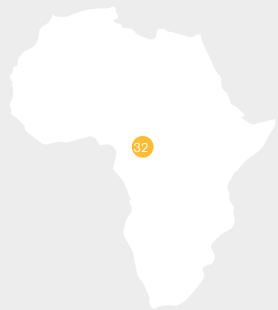
Boroughs

- 1 Borough of Ahuntsic-Cartierville
- 2 Borough of Anjou
- 3 Borough of Côte-des-Neiges-Notre-Dame-de-Grâce
- 4 Borough of Lachine
- 5 Borough of LaSalle
- 6 Borough of Île-Bizard-Sainte-Geneviève
- 7 ABorough of Mercier-Hochelaga-Maisonneuve
- 8 Borough of Montréal-Nord
- 9 Borough of Pierrefonds-Roxboro
- 10 Borough of Rivière-des-Prairies-Pointe-aux-Trembles
- 11 Borough of Rosemont-La Petite-Patrie
- 12 Borough of Saint-Laurent
- 13 Borough of Saint-Léonard
- 14 Borough of Verdun
- 15 Borough of Ville-Marie
- 16 Borough of Villeray-Saint-Michel-Parc-Extension
- 17 Borough of Plateau-Mont-Royal
- 18 Borough of Le Sud-Ouest
- 19 ABorough of Outremont



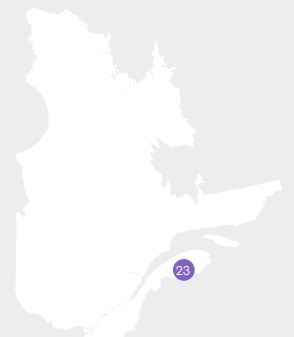
International location

- 32 Douala, Cameroun



Municipalities

- 20 City of Dorval
- 21 Baie-d'Urfé
- 22 Laval
- 23 Matapédia, Gaspésie
- 24 MRC de Vaudreuil-Soulanges
- 25 Terrebonne
- 26 City of Beaconsfield
- 27 City of Dollard-des-Ormeaux
- 28 Montréal-Est
- 29 Montréal-Ouest
- 30 City of Pointe-Claire
- 31 City of Westmount



THE CATALYST EFFECT - SUMMARY

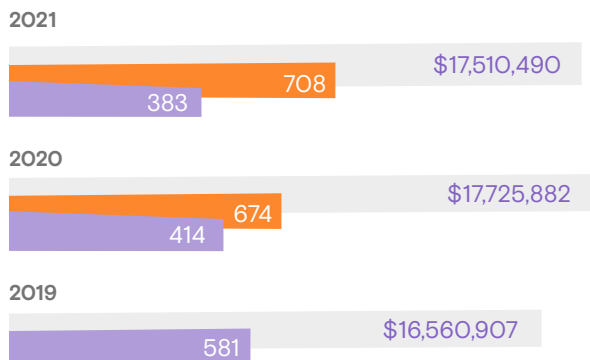


One of CAM's greatest strengths is its close connection to artists and its commitment to listening. Because of its position, it plays a major role in leveraging the artistic community, as well as the city. Its support model goes beyond regular grant programs.

A CAM THAT IS EVEN MORE DEDICATED TO SERVING ITS COMMUNITY

Development - Grants awarded to arts organizations and collectives

- > 5% increase in the number of organizations, collectives and artists supported in 2021



LEGEND

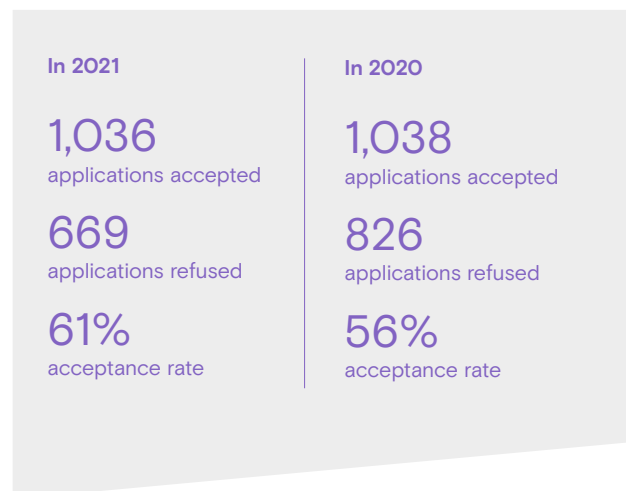
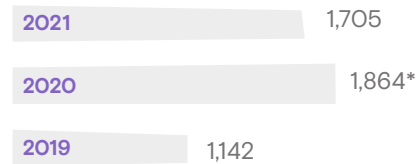
- Total grant amounts
- Supported organizations and collectives
- Supported individual artists

EVER-GROWING NEEDS

Development - Applications submitted, refused and accepted by CAM

- > 5% increase in applications accepted in 2021

Total number of applications



*Exceptionally in 2020, as part of its program adaptation measures, CAM allowed some applicant organizations or collectives to file more than one application for project support in the same year, which had an impact on the number of applications filed.

CULTURE OF INNOVATION



CAM wants to identify, support and take ownership of new practices in the artistic community, but also of research and development that ensure the community's vitality and dynamism.

ARTISTS' STUDIOS

- › \$473,000 to increase the City of Montréal's subsidy for artists in the visual arts and crafts arts program
 - \$485,233 invested to support 390 projects
- › **NEW** Launch and implementation of pilot project to support artists and artist collectives in the development of studio real estate projects. This initiative enabled four visual arts and craft arts collectives to receive the guidance of technical resource groups (TRGs) for four months.
 - \$120,000 invested
- › Publication of *Les baux et les arts*, legal tools presented in the form of a guide, video clips and training workshops, with Éducaloi and the City of Montréal in June.
- › Publication of the guide *Introduction à la mise en œuvre d'un projet immobilier collectif d'ateliers d'artistes*, a review tool for the first pilot project aimed at supporting artists and artist collectives in the development of studio real estate projects.

NEW PARTNERSHIP WITH ÉCOSCÉNO

Project offering three eco-design supports to reduce the environmental footprint in creation

The objectives of this support are to:

- › understand and apply various eco-design strategies;
- › learn when to intervene in the production schedule;
- › identify the materials, textiles and construction techniques that have the lowest environmental impact; and
- › better communicate their approach to sustainability.

ADOPTION OF DIGITAL TECHNOLOGY

Investment of \$41,000

COMPOSITE evenings, which combine the arts and digital industries, took place in real time and in virtual mode.

The following is a list of the cultural organizations and businesses that participated:

- › Molior and Hexagram
- › Special Prix Numix, World Creation Studios and Xn Québec
- › MUTEK and ZU
- › Society for Arts and Technology and the National Film Board of Canada

PARTICIPATION IN THE STUDY ENTITLED LE MOUVEMENT DANS LES ARTS

Université de Montréal professor Phillipe Barré is currently leading a study that explores the new forms of artist groups and associations in Montreal as the arts community emerges from the crisis and adjusts to the new reality. This study is funded by the Social Sciences and Humanities Research Council (SSHRC) through the Partnership Engage Grants (PEG) program's COVID-19 Special Initiative.

CHANGE TO NON-DISCIPLINARY ARTS PRACTICES

To better reflect the reality of practices in the New Artistic Practices and Multidisciplinary sectors, the definition and terminology of these two names have been revised following the recommendations of the members of the evaluation committee on new artistic practices and multidisciplinary sector

- › New Artistic Practices become Non-Disciplinary Artistic Practices.



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