

ANNUAL   
 2021 REPORT  
OF   
 CONSEIL  
 DES   
ARTS  DE  
MONTRÉAL



Quatuor Cobalt  
 Guillaume Villeneuve, Diane Bayard,  
 François Leclerc, Benjamin Rota and  
 Axelle Ebony Munezero  
 Photo credit: La ptite Photographe



Drôldadon  
*Les femmes se ménagent!*  
 Marie-Paule Rozon  
 Photo credit: Agnieszka Stalkoper



# MESSAGE FROM THE CHAIR

Ben Marc Diendéré,  
Chair  
Photo credit:  
Normand Huberdeau



As eager as we may have been to return to normal, 2021 called for cautious optimism. Artists and cultural organizations continued to make huge efforts, as this remained a time for rebuilding. Civil society, governments and business communities could not afford to let their guard down. Many of our questions remained unanswered. Should we learn to live differently? What future are we shaping for culture? Faced with so many pressing needs, we must show renewed courage and consider the importance of art in our lives.

A lesson of courage, the Ukrainian nation has been demonstrating it to us for several too long months already while we attend with impotence to the horrors which it lives. Solidarity towards the artists of this part of the world.

This year marked my arrival as Chair of the Conseil des arts de Montréal (CAM), where I was warmly welcomed by the arts community, the members of the Board of Directors, CAM staff and the Mayor, Valérie Plante. Having chaired its communications committee and served on the Board for several years, I knew it to be solid and experienced. Every day we benefit from a more equitable, equal and diverse organizational structure. As I had hoped, I was able to combine my strengths with those of a dynamic Executive Director. The Board of Directors and I have full confidence in Nathalie Maillé and her competent management team.

As a catalyst for networks, I am the voice of artists, confident of the emergence of new discussions and refreshing narratives that can strengthen the links between the business community, patrons and artists. Together, we are active participants in a same ecology: our blossoming and appealing Montreal community. Let's rethink philanthropy. It is our collective responsibility to sustain the place of culture in a world that will live on after us.

Sustainable development is naturally an inescapable part of it. CAM supports the efforts of cultural organizations to be environmentally responsible. As a proud representative of diversity, I am pursuing this progress with CAM through an inclusive approach.

In 2021, requests for CAM support continued to rise substantially. In light of these growing needs, CAM is counting on its productive collaboration with the municipal government, currently serving its second term. As the provincial and federal governments have done by injecting substantial amounts of money into the revival of our sector, Montreal will also have to invest even more massively to regain its dynamism as a cultural metropolis. Faced with the challenges that we foresee for the next few years, the subsidies that we grant will have to be improved so that we can accompany artists, collectives and arts organizations in their full deployment and thus consolidate the city's creative heart.

Also in 2021, CAM conducted a survey in collaboration with the Léger polling firm (Les arts toujours au cœur des citoyens) to determine how the people of Montréal felt about art and attending cultural events. The results showed that over four out of five Montrealers believe that the municipal government should spend more on supporting arts organizations. Their reasons were far ranging: 90% believe artists add value to society and 81% believe the arts improve the quality of their lives.

In addition to endorsing the idea of having the Agglomération de Montréal generously support the arts community, the majority of the population surveyed wants to see arts funding become a responsibility shared by the entire community. 77% feel that they need to participate directly in funding the arts by making donations, and 80% believe that support for the arts should be a priority for the Montreal business community. We have made note of this.

CAM continues to promote the development of a local philanthropic culture. The organisation renewed internships and proposed workshops and co-development groups, while continuing the fiscal sponsorship program and encouraging patronage. More than ever, looking forward, philanthropy is a way to complement support for the arts.

I would like to salute the involvement of all those who make this unalterable dynamism possible: our Executive Director Nathalie Maillé, ever committed and attentive, the generous and highly competent team, the 21 volunteer members of the Board of Directors who have chosen the cultural cause as their way to share their expertise with us, as well as the 85 members of our evaluation committees who serve as scouts for the Board.

Redoubling in creativity and boldness since the outbreak began, artists have made a difference in the lives of everyone, including the most isolated. The recognition of their work reminds us that we are all interconnected. The various dimensions of our society are called to dialogue with culture. Our big test is coming. We will need to stay alert. The importance we attach to the contribution of artists today weaves the social and cultural fabric of tomorrow. Let's strengthen the extraordinary tool that is CAM, and give it the means to fully accompany artists who knock on its door.



# MESSAGE FROM THE EXECUTIVE DIRECTOR

Nathalie Maillé,  
Executive Director  
Photo credit:  
Normand Huberdeau



For the entire cultural community, 2021 was another unusual, not to say unnerving, year. Ever attentive and present on the ground, the Conseil des arts de Montréal (CAM) defends the interests of the artistic community, provides a hyperlocal service and develops various projects with a particular desire to equip the community. Leading major projects and supporting arts organizations in their reconstruction is a huge challenge. Nonetheless, in 2021, we took steps that went far beyond the limits of CAM's mission to support artists, more sensitive than ever to their situations.

Given the scale of the task accomplished, I would like to start by thanking all the people who make up this close-knit community, where support and mutual assistance rule the day. First of all, the artists, our *raison d'être* and the heart of our mission, who have shown exceptional adaptability and tremendous patience. For them, CAM organized a special event, entitled *Our Essentials*, which recognized outstanding artistic initiatives on the Island of Montreal. Second, CAM was able to address countless critical issues thanks to the commitment, dedication and skill of its team, both on the side of staff and the Board.

CAM also underwent what is a pivotal moment in any organization's history: a change in chairs. After more than seven years of brilliant service to the mission, Jan-Fryderyk Pleszczynski passed the torch to Ben Marc Diendéré. I consider myself extremely fortunate for having two exceptional individuals as successive chairs, supporting me through their vision and expertise, enabling CAM to keep moving ahead in fulfilling its mandate.

This smooth transition, a boon to continuity, provides a welcome stability to both the organization and the community.

Like many sectors struggling with a labour shortage, the cultural ecology has faced staff retention challenges that will likely persist for years to come. CAM is no exception. We have experienced several staff changes, including several retirements. Seizing the opportunity, the CAM team consolidated its human resources, cultivated an enticing environment with its collective garden, and adopted a collaborative approach to management.

Thus revitalized, CAM supported the cultural community and launched itself into recovery mode. Together with the managements of Canada's major municipal arts councils, we circulated an open letter jointly advocating for artists to have a guaranteed basic income. The pandemic underscored the need to review a model that keeps artists in a precarious situation. The solution is long overdue. Through the long months of uncertainty, there was no denying it: the artistic community remained alive and active, generously sharing the fruits of its work to do good in every corner of the city,

including on our screens. A guaranteed basic income would stabilize the situation of artists and provide a fair compensation for their significant contribution to the community.

Everyone adapted, taking on the challenge of the outdoors as well as of digital technology, but we all missed the personal contact. You could say that the performing arts community held its breath for 176 days! Then, performance halls gradually started to reopen, and audiences found their artists and vice versa. Along with you, we started to breathe again. And as evidenced by a survey conducted in collaboration with the Léger polling firm earlier in 2021, the public wanted to be part of the revival, eager to regain its seat, its place, its irreplaceable experiences. CAM wishes to continue to be a major player in this recovery by working closely with all of its partners.

One of the initiatives that particularly marked me this year bears the seal of CAM's agile and open nature. Seeing our two sectors so deeply affected by the pandemic, CAM and the Association des hôtels du Grand Montréal worked together to create *Passerelle: de l'art à l'hôtel*, an initiative inviting circus artists to perform in downtown hotels. The project clearly demonstrated the extent to which the cultural community complements other sectors in contributing to the city's economic activity and how it diversifies its forms of collaboration.

In the face of the lingering pandemic, we may be tempted to call it a day, but I believe we should instead draw upon what it taught us and continue to move forward. Strengthen the social net for artists. Take care of each other. Boldly come closer together.

# THE YEAR IN NUMBERS

Budget indexation:  
**\$192,200**

Agglomération  
de Montréal  
total contribution  
of

**\$20,427,200**

Amount granted to arts  
organizations, collectives and  
individual artists through a variety  
of support programs.

**\$17,510,490**

**708**

organizations and  
collectives received  
support



**5%**

increase relative to 2020

**383**

individual  
artists received  
support

**230**

partners and donors

**173**

organizations and  
collectives included  
for the first time

**1,705**

applications submitted

**NOTE:** Some of the amounts presented in this report have been rounded for convenience.  
For the complete set of data, please refer to the 2021 financial statements.

# REMAINING FLEXIBLE WHILE THE CRISIS CONTINUES



Throughout the year, CAM chose to maintain and improve the various initiatives put in place in 2020 specifically to help the Montreal arts community cope with the turbulence of the pandemic. The following is an overview of these measures, which are detailed later in this report:

## ENHANCING THE GENERAL FUNDING PROGRAM AND RELAXING ITS RULES

As in 2020, one of CAM's priorities was to disburse grants related to the General Funding Program as quickly as possible. As well, since several dissemination activities were not possible in a lockdown context, \$750,000 was transferred to this General Funding Program, particularly to the Project Assistance component.

- › Acceleration of claim processing times from 12 to 14 weeks to 8 to 10 weeks
- › Extension of operating assistance
- › Continuation of videoconference information sessions (with LSQ interpretation)

## ART OUT IN THE OPEN PROGRAM CREATED

This initiative was launched in 2020 to offer the Montreal arts community the opportunity to occupy safe spaces in which to disseminate their works while respecting health guidelines. Given its success and the similar context in 2021, this program was renewed for a second year.

- › Investment: \$802,135
- › 83 projects supported, i.e. 42 artistic organizations and 41 collectives

NEW

## GATEWAY: ART AT THE HOTELL

This unique new initiative led to an original collaboration between the hotel community and the arts community. Unusual dissemination venues brought audiences together with artists.

- › Developed in collaboration with the Association des hôtels du grand Montréal (AHGM)
- › \$146,310 allocated to five circus and street arts projects, paired with five Montreal hotels, for 40 performances from September to December 2021

NEW

## OUR ESSENTIAL ARTISTS

The *Our essential artists* event was created specifically to highlight the extraordinary contributions of the Montreal arts community and its essential work in 2020 under particularly challenging conditions.

- › \$114,000 in scholarships awarded to 24 finalist organizations



Les Belles bêtes et Théâtre  
à corps perdus  
*Intensément Bleu*  
Alex-Aimée Martel, Xavier Malo  
and Camille Denêtre  
À l'hôtel Bonaventure  
Photo credit: Maxime Côté



Hoor Malas  
*Regression*  
hoto credit: Hubert Lankes



# INCLUSION

## Focus on equity and representativeness



CAM focuses on inclusive practices that take into account the needs of artists from underrepresented groups in the Montréal community. Indigenous, anglophone and emerging artists from cultural communities, D/deaf artists and artists with disabilities are an integral part of Montreal's cultural and artistic life.

### INDIGENOUS ARTS

**\$666,161 invested in Indigenous arts, representing close to 4% of CAM's support budget**

- › \$409,500 specifically awarded to Indigenous artists, collectives and organizations through tailored programs
- › \$256,661 awarded to non-Indigenous organizations for Indigenous arts residency programs in Indigenous communities
- › **NEW** First Indigenous Arts Critical Writing Training Residency
- › 5 programs exclusively for Indigenous artists

### CULTURAL DIVERSITY

**\$2,189,557 set aside for culturally diverse artists, collectives and organizations**

- › This represents 13% of CAM's budget
  - 94 cultural diversity organizations, representing over 18% of all of the organizations supported (8% increase)
  - 9 individual artists from culturally diverse backgrounds (excluding artist studios), representing 23% of all artists receiving support
- › 6 awards to culturally diverse artists, representing 55% of all CAM awards
- › \$279,990 awarded to the démART-Mtl program

### NEW CHAIR

CAM underwent a major changing of the guard in 2021 with the arrival of its 11<sup>th</sup> Chair, Ben Marc Diendéré. He is the first Black person to hold this position and one of the few people of colour heading an organization of this size in Canada.

### DIVERSITY EMBODIED

For CAM, diversity is embodied within its organization. It makes a point of structuring its Board of Directors and its various evaluation committees so that they are as representative as possible of Montreal's population.

- › Evaluation Committees
  - 34% of the members are culturally diverse and 4% are Indigenous
- › Board of Directors
  - 33% are culturally diverse and 5% are Indigenous



## INCLUSION



Workshop by Seeing Voices Montréal  
Photo credit : Conseil des arts de Montréal

### INCLUSIVE PRACTICES

#### \$576,000 invested in inclusive practices

- › **NEW** Consultation on accessibility at CAM with Charlotte Jacob Maguire
- › **NEW** An advisory committee composed of 10 artists and cultural workers living with disabilities representing a variety of artistic practices
- › **NEW** Launch of a series of guides and reference tools to ensure universal accessibility and combat ableism in the arts
- › **NEW** Creation of a support program for D/deaf artists and artists with disabilities, and enhancement of the Support Fund for Accessibility Costs
- › **NEW** Training with Seeing Voices Montréal for d/Deaf and hearing impaired artists
- › **NEW** Introduction of information sessions for D/deaf communities and new LSQ-ASL interpretation services for program presentations
- › Relaunch of the Nouvelle Garde pour la relève internship program, in collaboration with Carrefour jeunesse-emploi Montréal Centre-Ville and the RBC Foundation

### STRENGTHEN TIES WITH INDIGENOUS ARTISTS

#### \$666,161 to support the Indigenous arts

- › \$203,661 for the continuation of specific Indigenous arts programs:
  - Support Program for Indigenous Artists (\$87,000)
  - Support for Indigenous Collectives and Organizations Program (\$30,000)
  - Indigenous Arts Residency (\$69,941)
  - Indigenous Arts Critical Writing Training Residency (\$16,720)
- › \$60,000 for the CultivART mentoring program
- › Partnership with the National Theatre School of Canada for Indigenous artists in residence, renewed for four years and increased by \$5,000 (total \$25,000)
- › Three meetings of the Indigenous Arts Committee led by artist Hannah Claus (term renewed for three years) to assess funding applications and priority needs, and ensure the support, development, recognition and outreach of Indigenous creators
- › CAM renewed its commitment to apply the principles of Indigenous self-determination and self-government to the Indigenous Arts Committee. The governance of this committee is based on consultation and consensus among Indigenous artistic and cultural communities in Montreal.
- › Development of territorial recognition workshops with consultant Janelle Kasperski to bring together employees and Board members

### PROMOTING CULTURAL DIVERSITY, INCLUDING DIVERSE PRACTICES IN ALL SECTORS OF THE ARTS

#### NEW

Development of two Groupe des Vingt cohorts in collaboration with Concertation Montréal to provide made to measure tools to organization representatives to strengthen their capacity for inclusive governance and enhance their boards of directors through experienced diversity professionals.

#### Mentoring services

- › Reception and support service for diversity artists
- › Partnership with Festi Créole, a key partner in reaching a particular community

### Awards and residencies

#### NEW

**Dance Collection Danse Hall of Fame Induction**  
(Toronto)  
Ethel Bruneau

**Community-Oriented Artist award, Gala Dynastie**  
RECIPIENT: Niti Marcelle Mueth, multidisciplinary artist

**Coup de cœur CAM – Syli d'Or award**  
RECIPIENT: Lara Klaus  
PARTNER: Productions Nuits d'Afrique

**Blue Metropolis diversity prize**  
RECIPIENT: *Désormais, ma demeure* by Nicolas Dawson  
(Triptych)

**Envol Award, dance award for culturally diverse artists, artist collectives and arts and cultural organizations in Montreal**  
RECIPIENT: 100Lux  
PARTNER: Prix de la danse de Montréal

**Prix Opus for Inclusion and Diversity**  
RECIPIENT: Sountougoumba Diarra aka Djely Tapa  
PARTNER: Conseil québécois de la musique

**Music creation residency in Douala, Cameroon**  
RECIPIENT: Bo Diwa  
PARTNER: Afropolitan Nomad Festival

#### NEW

**Music creation and dissemination residency at the Centre des musiciens du monde**  
RECIPIENTS: Trio of Komtyndi Ondoua, Ricardo Soriano and Geremia Lodi  
PARTNER: Centre des musiciens du monde

**Research-creation Residency for Culturally Diverse Artists in Theatre and non-traditional arts practices**  
RECIPIENT: The NoMásClavos artist collective consists of artists Paola Huitron, Inès Adan Mozo and Isabelle Bartkowiak.  
PARTNER: Théâtre Aux Écuries

**Creative research residencies for professional puppeteers from the Island of Montreal at the Maison internationale des arts de la marionnette (MIAM)**  
RECIPIENT: Flavia Hevia

**Impressions Residency**  
RECIPIENT: Ahreum Lee  
PARTNER: Montreal Museum of Fine Arts

**CAM + MAI dance residency**  
RECIPIENT: Hoor Malas  
PARTNER: Montréal, arts interculturels (MAI)

**Je me vois à l'écran residency**  
RECIPIENTS: Jean-Bastien Niyigaruye, Chelsea Osei, Yzaih Phénix-Alphonse and Dahlia Thompson  
PARTNER: Black on Black Films

**Les Voi-e-s-x théâtrales residency: Space-laboratory for drama writers**  
RECIPIENT: Hoda Adra  
PARTNERS: La Serre - live art practices, Centre des auteurs dramatiques (CEAD)

**Regard sur Montréal residency**  
RECIPIENT: Jessica Alunaya  
PARTNERS: Société de développement des entreprises culturelles (SODEC), National Film Board (NFB) of Canada, Les Films de l'Autre, Rencontres internationales du documentaire de Montréal (RIDM)

### IDENTIFYING, RECOGNIZING AND SUPPORTING PRACTICES THAT ENCOURAGE THE INCLUSION OF ARTISTS AND CULTURAL WORKERS AND ACCESSIBILITY TO ARTS AND CULTURE

- › Website updated to integrate different content formats that meet the needs of D/deaf and persons with disabilities (text versions for reading machines and digital reading software) and add interpretive capsules in Quebec and American Sign Language for certain programs and calls for applications.
- › Consultation with Charlotte Jacob Maguire, accessibility expert:
  - Development of an overview of CAM's accessibility in terms of architectural and communication plans, as well as of the programs and services offered to artists, collectives and organizations
  - Establishment of an advisory committee composed of 10 artists and cultural workers with different disabilities representing a variety of artistic practices
- › **NEW** Launch of a series of guides and reference tools to ensure universal accessibility and combat ableism in the arts:
  - The **Recommendations and Tools for the Conseil des arts de Montréal** guide, which details a host of recommended measures for CAM to ensure that people who are D/deaf and/or living with a disability have equal opportunities to access its programs and services.
  - The **Guide for Events** presents the various accessibility considerations associated with organizing an event.
  - The **Resource Bank** is a list of accessibility resources (professionals, foundations, organizations, suppliers, items, etc.).
  - The **Devis d'accessibilité** is a flexible tool that allows people living with a disability to identify their specific accessibility needs for meetings and collaborations.
  - The **Chronologie visuelle du Conseil des arts de Montréal** is a map of the Maison du Conseil to facilitate access to our facility.
  - The **Inclusive Practices section of the glossary of the CAM website** promotes the use of respectful vocabulary adapted to the realities of each individual.
- › **NEW** **Creation** of a support program for D/deaf and disabled artists dedicated to the development and recognition of disabled art and artistic practice of these artists.
  - \$245,000 invested in 22 projects supported
- › **NEW** **Presentation** of a workshop with Seeing Voices Montréal on CAM financial support applications for deaf and hearing impaired artists
- › Enhancement of the Support Fund for Accessibility Costs, which provides additional financial support to people who are D/deaf and disabled to cover additional costs when applying.
  - \$30,000 invested to support 13 projects
  - Ongoing Fund availability and expansion to all CAM programs
- › Relaunch of the Nouvelle Garde internships for emerging artists, in collaboration with Carrefour jeunesse-emploi Montréal Centre-Ville and the RBC Foundation
  - \$255,000 invested in 19 internships for emerging artists and cultural workers in established arts organizations and cultural enterprises

→  
**Cirque Barcode and Acting  
for Climate Montréal**  
*Branché*  
Catherine Baudet,  
Mathieu B. Girard,  
Adrien Malette-Chénier,  
Nathan Biggs-Penton,  
Samuelle McGowan-Richer,  
Agathe Bissierier  
At Monville Hotel  
Photo credit: JFSAVARIA



↓  
**Oktoécho**  
*Saimaniq en plein air!*  
Nina Segalowitz  
Photo credit : Alejandro Jiménez





# OUTREACH



For over 35 years, CAM has been helping bring the works of hundreds of artists to Montrealers. This unquestionably involves the presence of artists in the neighbourhoods for a local approach, as well as local and international dissemination.

## INVESTMENT OF \$2 M

Directly affected by the partial or complete shutdowns of venues, the CAM Touring Program was put on hold, allowing for a \$1M transfer to other programs to address critical needs caused by the pandemic. This fallow period enabled the team to thoroughly review several aspects of the program in collaboration with the arts community and our municipal partners.

## ART OUT IN THE OPEN

- › \$802,135 invested in 83 projects selected from 285 applications received
- › 223 performances from July to December, 131 in public places and 92 in private places
- › In collaboration with Réseau Accès Culture and the Association des diffuseurs culturels de l'île de Montréal (ADICIM)

NEW

## GATEWAY : ART AT THE HOTEL

- › Total budget: \$146,310
- › Five supported circus and street arts projects, paired with five Montreal hotels for 40 performances from September to December
- › Developed in collaboration with the Association des hôtels du grand Montréal

## SUPPORT FOR LOCAL INITIATIVES WITHIN THE ISLAND OF MONTRÉAL

- › \$100,000 to support creative projects in two boroughs (Rivière-des-Prairies-Pointe-aux-Trembles and Le Sud-Ouest) and two related cities (Pointe-Claire and Côte-Saint-Luc).

## ROUND TABLES IN PARTNERSHIP WITH BOROUGHS

- › \$35,000 for Les Voies culturelles des Faubourgs round table
- › \$20,000 for the Villeraï-Parc-Extension Cultural round table

## CULTURAL BRIDGES, FROM ONE SHORE TO THE OTHER

- › \$46,500 invested
- › Three projects to bring together artists and residents in the metropolitan area

## RESIDENCY PROGRAM

The pandemic made it impossible to carry out many of our residencies. Nonetheless, we were able to manage:

- › 22 artistic residencies
- › 39 partners
- › 25 artistic projects

## Expanding and highlighting local initiatives

**NEW**

### GATEWAY: ART AT THE HOTEL

**\$146,310 invested**

#### Background

The Gateway: Art at the Hotel program is run in collaboration with the Association des hôtels du Grand Montréal. During the pandemic, downtown Montreal was deserted, and the prolonged absence of visitors in the heart of the city had a detrimental impact on the hotel industry. CAM wanted to be a leading player in stimulating the recovery and highlighting the extraordinary talent of local artists by offering them new performance spaces.

Designed to poetize hotel spaces through live arts, the program paired five artist collectives or companies with five Montreal hotels and offered performances from September to December 2021. New and refreshing, the first edition of this initiative focused on circus and street arts.

- › Toxique Trottoir at HOTEL 10
- › Human Playground at Hôtel Le Germain Montréal
- › Cirque Barcode at Hôtel Monville
- › Imagicario at Hôtel Le Saint-Sulpice
- › Les Belles Bêtes at Hotel Bonaventure

### ART OUT IN THE OPEN

**Total budget of \$802,135**

- › 83 projects supported
- › 285 applications received
- › 220 performances in 19 boroughs and five related municipalities

This second edition of Art Out in the Open program aimed to meet the needs of the Montreal arts community to have safe spaces to disseminate its works while respecting government health guidelines, and to break the isolation of residents and renew their sense of hope.

#### New in 2021

- Partnership with the two municipal disseminators, Accès culture and ADICIM, to help them handle administrative logistics
- Dissemination of projects extended to non-traditional, private and public outdoor urban locations
- Maximum of three presentations of selected projects
- Support for adapting and/or disseminating previously created works
- Partners: Accès culture and ADICIM and municipal cultural officers and disseminators on the Island of Montreal.

### CAM TOURING PROGRAM

**\$558,431 invested**

#### Background

For 37 years, this program has supported the movement of arts throughout the Island of Montreal in conjunction with two networks: Accès culture and ADICIM. Given that the last review was in 2008 and the significant impact of the pandemic on artistic dissemination, it was time for an update. The programme was redesigned to better adapt it to the needs of artists, disseminators and residents by focusing it primarily on:

- › promoting access to minority or marginalized clients by strengthening support and the presence of teams on the ground,
- › improving accessibility (video and audio filing; access fees, etc.), and
- › encouraging and recognizing innovative sustainable development initiatives.

CAM upheld all of its dissemination and financial commitments to artists and exceptionally assumed some shared costs for the 2022-2021 season. Presentations that had been postponed due to repeated hall closures were finally performed.

## OUTREACH

### ORCHESTRE MÉTROPOLITAIN

#### Total budget of \$225,000

Sanitary conditions prevented the concerts from being held. In lieu of the 17 chamber music concerts and the general public outdoor concert, the grant was awarded as follows:

- › \$100,000 for the recording of an outdoor concert on Saint-Helen's Island followed by a webcast
- › \$42,000 for a series of four small group musical awakening classes led by a special teacher (600 students)
- › \$23,000 for three tuttis in communities, bringing together musicians of all ages and levels with OM musicians for a rehearsal
- › \$60,000 for concerts webcast in three schools and six boroughs, attended by an OM musician to introduce the concert and answer questions from students and the public

### SUMMER QUARTERS OF THE ORCHESTRE SYMPHONIQUE DE MONTRÉAL

#### Total budget of \$140,000

- › 34 short surprise chamber music concerts
- › Two chamber music concerts presented in the spring free of charge at the Centre culturel de Pointe-Claire and Maison de la culture Ahuntsic-Cartierville
- › 11 boroughs and five related municipalities to host concerts
- › 2,100 Montrealers in total attended the concerts

## Engaging Montreal-based artists and stimulating local dissemination

### RESIDENCY PROGRAM

#### Investissement de 269 200 \$

Despite the pandemic, which made it difficult to complete certain residencies, some of which were eventually postponed or cancelled, CAM made every effort to provide complete residencies in terms of creation, production and dissemination, bringing together a large number of participants and partners.

- › 22 arts residencies
- › 39 public and private culture and education partners
- › nine boroughs, four Quebec municipalities and one host country

#### 2021 residency recipients

##### RESIDENCY IN VISUAL ARTS

###### Impressions Residency

PARTNER AND PROJECT MANAGER:

Montreal Museum of Fine Arts

RECIPIENT: Ahreum Lee

LOCATION: Borough of Ville-Marie

##### NEW

###### Matapédia-Montréal artist residency pilot project

PARTNER AND PROJECT MANAGER:

Fonderie Darling

RECIPIENTS:

- › Karine Leblanc of Grande Rivière and Christopher Varady Szabo of Gaspé at Fonderie Darling
- › Robin-Dimitrije Gosselin-Monasevicet and naakita feldman-kiss from Montreal at the Matapédia station

LOCATION: Borough of Ville-Marie

## OUTREACH

### RESIDENCY IN NEW ARTISTIC PRACTICES

#### Creation-Production Residency in New Artistic Practices

PARTNERS:

La Chapelle, Scènes Contemporaines, Regroupement de pairs des arts indépendants de recherche et d'expérimentation (REPAIRE)

RECIPIENTS:

- › Volet en Salle at La Chapelle, Scènes Contemporaines: Marilyn Daoust & Gabriel Léger-Savard Collective
- › **NEW** Volet in situ: Stéphanie Castonguay and Sonya Stefan Collective

LOCATIONS:

Boroughs of Plateau-Mont-Royal and Ville-Marie

### MULTIDISCIPLINARY RESIDENCY

#### Research-creation Residency for Culturally Diverse Artists in Theatre and non-traditional arts practices

PARTNER:

Théâtre Aux Écuries

RECIPIENTS:

NoMásClavos artists collective, consisting of artists Paola Huitron, Inès Adan Mozo and Isabelle Bartkowiak

LOCATION:

Boroughs of Ville-Marie and Villeray-Saint-Michel-Parc-Extension

### MUSIC RESIDENCIES

#### Music creation residency in Douala, Cameroon

PARTNER:

Afropolitan Nomad Festival

RECIPIENT: Bo Diwa

LOCATION:

Douala, Cameroun

**NEW**

#### Music Creation-Dissemination Residency at Centre des musiciens du monde

PARTNER:

Centre des musiciens du monde

RECIPIENT:

trio composed of Komtyndi Ondoua, Ricardo Soriano and Geremia Lodi

LOCATION:

Borough of Plateau-Mont-Royal

### RESIDENCIES IN LITERATURE

#### Bookstore residency for writers

PARTNERS:

Association des libraires du Québec, Librairie SAGA, La Livrerie

RECIPIENTS:

- › Vincent Brault at Librairie SAGA
- › Flavia Garcia at La Livrerie

LOCATIONS:

Boroughs of Côte-des-Neiges-Notre-Dame-de-Grâce and Ville-Marie

#### Library residency for writers

PARTNERS:

Union des écrivaines et des écrivains québécois, Direction des Bibliothèques de Montréal, Bibliothèque du Vieux Saint-Laurent

RECIPIENT:

Simon Henry

LOCATION:

Borough of Saint-Laurent

#### Primary school writing residencies

PARTNERS:

Communication-Jeunesse, Une école montréalaise pour tous - ministère de l'Éducation et de l'Enseignement supérieur du Québec

RECIPIENT: Tania Baladi

LOCATION: École Alphonse-Pesant (CSSPI)

TARGET GROUP: Grade 3 and 4 students

LOCATION: Borough of Saint-Léonard

RECIPIENT: Jeanne Painchaud

LOCATION: École Cardinal-Léger (CSSDM)

TARGET GROUP: Grade 4 students

LOCATION: Borough of Saint-Laurent

RECIPIENT: Anne Bernard-Lenoir

LOCATION: École Notre-Dame-de-la-Paix (CSSMB)

TARGET GROUP: Grade 5 and 6 students

LOCATION: Borough of Verdun

RECIPIENT: Marie-Hélène Poitras

LOCATION: École Saint-Simon-Apôtre (CSSDM)

TARGET GROUP: cycle 3 students

LOCATION: Borough of Ahuntsic-Cartierville

RECIPIENT: Alexandra Guimont

LOCATION: École Saint-Pascal-Baylon (CSSDM)

TARGET GROUP: cycle 3 students

LOCATION: Borough of Côte-des-Neiges-Notre-Dame-de-Grâce



## OUTREACH

### RESIDENCY IN DANCE

#### **CAM + MAI residency**

PARTNER:

Montréal, arts interculturels (MAI)

RECIPIENT: Hoor Malas

LOCATION: Borough of Plateau-Mont-Royal

### RESIDENCY IN FILM AND VIDEO

#### **Regard sur Montréal**

PARTNERS:

Société de développement des entreprises culturelles, National Film Board of Canada via its Independent Filmmaker Assistance Program (IFAP), Les Films de l'Autre, Rencontres internationales du documentaire de Montréal (RIDM)

RECIPIENT:

Jessica Alunaya with her short documentary, *Des racines nées*

#### **Je me vois à l'écran**

PARTNER:

Black on Black Films

RECIPIENTS:

Jean-Bastien Niyigaruye, Chelsea Osei, Yzaih Phénix-Alphonse and Dahlia Thompson

LOCATION: Borough of Plateau-Mont-Royal

### RESIDENCY IN THEATRE

#### **Research and creation residency for professional puppeteers on the Island of Montreal at the Maison internationale des arts de la marionnette (MIAM)**

PARTNERS:

Maison internationale des arts de la marionnette (MIAM) and Schatz (Sutton)

RECIPIENTS:

Les Blettes and Flavia Hevia collective

LOCATION: Borough of Outremont

#### **Amplifier: Space-laboratory for drama writers**

PARTNERS:

La Serre – Arts vivants, le Centre des auteurs dramatiques (CEAD)

RECIPIENT:

Hoda Adra with her project *L'incalculable vie de Sifr*

LOCATIONS: Boroughs of Plateau-Mont-Royal, Ahuntsic-Cartierville and Ville-Marie

### RESIDENCY IN CIRCUS ARTS

#### **Impact residency for circus arts**

PARTNERS:

Les 7 doigts de la main, Cirque Éloize, TOHU and Regroupement national des arts du cirque En Piste

RECIPIENTS:

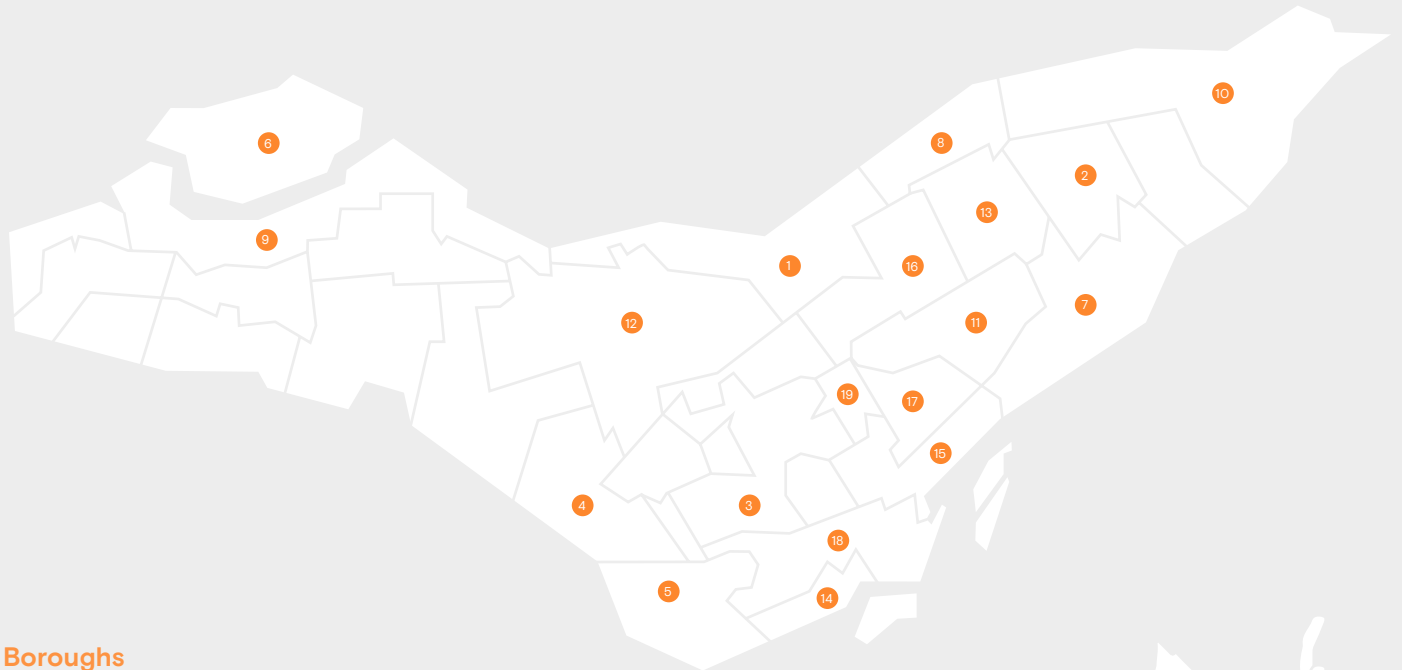
Frédérique Cournoyer Lessard and the SCUSE collective

LOCATIONS: Boroughs of Villeray-Saint-Michel-Parc-Extension and Ville-Marie



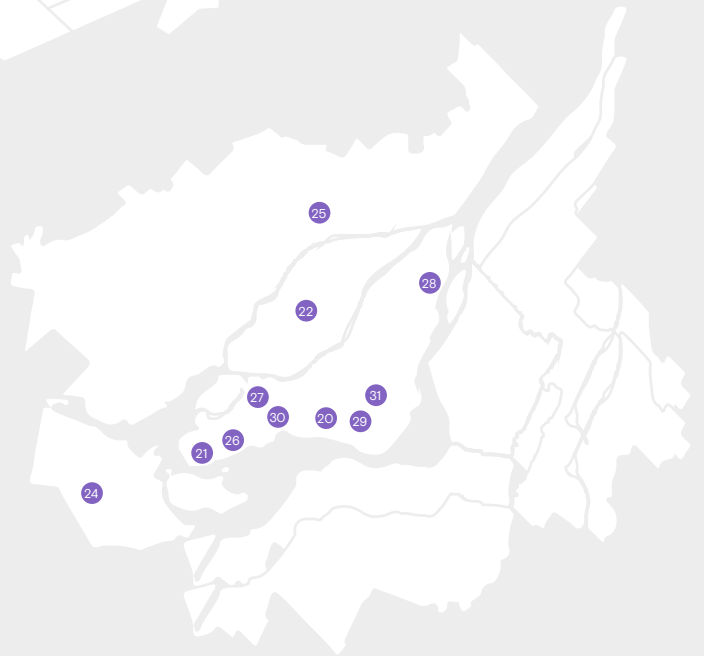
Yzaih-Phenix Alphonse  
Photo credit: Camille Gladu-Drouin

## MAP OF LOCAL INITIATIVES



### Boroughs

- 1 Borough of Ahuntsic-Cartierville
- 2 Borough of Anjou
- 3 Borough of Côte-des-Neiges-Notre-Dame-de-Grâce
- 4 Borough of Lachine
- 5 Borough of LaSalle
- 6 Borough of Île-Bizard-Sainte-Geneviève
- 7 Borough of Mercier-Hochelaga-Maisonneuve
- 8 Borough of Montréal-Nord
- 9 Borough of Pierrefonds-Roxboro
- 10 Borough of Rivière-des-Prairies-Pointe-aux-Trembles
- 11 Borough of Rosemont-La Petite-Patrie
- 12 Borough of Saint-Laurent
- 13 Borough of Saint-Léonard
- 14 Borough of Verdun
- 15 Borough of Ville-Marie
- 16 Borough of Villeray-Saint-Michel-Parc-Extension
- 17 Borough of Plateau-Mont-Royal
- 18 Borough of Le Sud-Ouest
- 19 Borough of Outremont



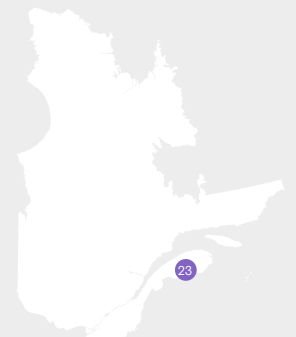
### International location

- 32 Douala, Cameroun



### Municipalities

- 20 City of Dorval
- 21 Baie-d'Urfé
- 22 Laval
- 23 Matapédia, Gaspésie
- 24 MRC de Vaudreuil-Soulanges
- 25 Terrebonne
- 26 City of Beaconsfield
- 27 City of Dollard-des-Ormeaux
- 28 Montréal-Est
- 29 Montréal-Ouest
- 30 City of Pointe-Claire
- 31 City of Westmount



### Remaining a committed partner in Montreal to strengthen ties between the arts community and the public

#### AGREEMENTS THROUGHOUT THE ISLAND OF MONTREAL AND AN INCREASED PRESENCE OF ARTISTS WITHIN THE TERRITORY

##### **\$100,000 to support four creative projects in the boroughs of Sud-Ouest and Rivière-des-Prairies-Pointe-aux-Trembles and in the cities of Pointe-Claire and Côte-Saint-Luc**

The purpose of this program is to support local initiatives that encourage cultural vitality in the targeted boroughs or municipalities, while developing and retaining Montreal audiences.

2021 marked the end of the three-year local agreement in connection with communities on the Island of Montréal in partnership with the Conseil des arts et des lettres du Québec and Culture Montréal.

Grants were awarded to the following organizations and collectives:

- › Collectif Fló – city of Pointe-Claire
- › YidLife Crisis collective – city of Côte-Saint-Luc
- › L'Idylle – arts vivants – Borough of Rivière-des-Prairies-Pointe-aux-Trembles
- › Tableau d'Hôte Theatre – Borough of Sud-Ouest

##### **\$35,000 for Les Voies culturelles des Faubourgs round table**

Local outreach is one of CAM's strategic priorities, and Les Voies culturelles des Faubourgs is considered an influential player in promoting the vitality of the Borough of Ville-Marie.

This agreement supported the implementation of the 2021 action plan, including:

- › Sommet Arts et culture autour des faubourgs 2021
- › promotion of players in the suburban creative hub
- › tour by the members and partners of the round table

##### **\$20,000 for the Villeray-Parc-Extension cultural round table**

Three-party agreement with the Borough of Villeray-Saint-Michel-Parc-Extension and the Table de concertation culturelle Villeray-Parc-Extension

Some of the actions carried out in 2021 under this agreement:

- › cultural vitality study
- › “Sandwich Conversations” collaborative activities
- › preparation of an ethics and inclusion policy
- › organization of a neighbourhood cultural event

#### CULTURAL BRIDGES, FROM ONE SHORE TO THE OTHER

##### **Investment of \$46,500**

This is an initiative of CAM and Culture Montréal, in collaboration with the Conseil des arts et des lettres du Québec, the Conseil des arts de Longueuil, the Conseil des arts et de la culture de Vaudreuil-Soulanges, the Quartier des Spectacles Partnership, the cities of Laval, Longueuil and Terrebonne, and the RCM of Vaudreuil-Soulanges

##### **Recipients:**

- › DYNAMO THÉÂTRE INC., an organization from Montreal to Laval for its project *La théorie des cordes – volet citoyen*
- › Drôladon, a Montreal organization in the RCM of Vaudreuil-Soulanges for its project *Les femmes se ménagent!*
- › Elyse De Lafontaine, Montreal artist in Terrebonne for her project *Les couleurs du territoire*
- › Alejandra Odgers, artist from Longueuil, now in Montreal, for her project *Atelier de composition musicale*

#### INTERNATIONAL REACH

While some international initiatives had to be postponed again due to the pandemic, others, which had been postponed in 2019 and 2020 were able to go ahead. Creating the **Art Out in the Open** program made it possible to focus on local action and quickly respond to the needs of the Montreal arts community.

## OUTREACH

### INTERNATIONAL RESIDENCY

#### Pilot project for a creative music residency in partnership with the Afropolitan Nomad Festival

› \$15,000 allocated to this residency

This program offers a Montreal musician a four-week international creative residency in Kigali, Rwanda, as part of the 7<sup>th</sup> edition of the Afropolitan Nomad Festival.

It should be noted that the residency, covered in the 2021 budget, which was awarded to Bo Diwa, will take place in Douala, Cameroon, in 2022.

### Recognizing the essential contribution and creativity of the community

#### OUR ESSENTIAL ARTISTS

Since 1985, CMA has recognized Montreal's great artistic achievements at its annual Grand Prix, a celebration that was suspended due to the pandemic. As a result, the Our essential artists event was launched to spark a unifying moment highlighting and thanking the essential work of the Montreal arts community during 2020.

With the support of many partners and helpers, a record \$114,000 in scholarships was donated to honour the incredible generosity and creative power of the artists, and to recognize, with one voice, how vital their contributions are to our communities.

Five organizations were awarded \$10,000 scholarships, and the other finalists received \$3,000 scholarships.

- › *Nos indispensables de la bienveillance* (Goodwill Award) (audience award):  
**Never Was Average**  
FINALISTS:  
Bonheur Mobile, Festival des arts de ruelle, Hoodstock, Je suis Julio, MAPP\_MTL, POP Montréal, Sept courtépientes pour les enfants de Joyce Echaquan
- › *Nos indispensables de l'équité* (Equity Award):  
**Nigra luventa**  
FINALISTS:  
English-Language Arts Network, Librairie Racines, Main Film



Jan-Fryderyk Pleszczyński, Marie-Paule Rozon (Drôldadon), Joanna Chevalier (Never Was Average), Anne-Catherine Lebeau (Écoscène), Diane Gistal (Nigra luventa), Gabriella Kinté Garbeau (Librairie Racines) and Nathalie Maillé.  
Photo credit: Normand Huberdeau

#### › *Nos indispensables de l'innovation* (Innovation Award): **Écoscène**

FINALISTS:  
International Festival of Films on Art, LA SERRE – arts vivants, PHI

#### › *Nos indispensables de la proximité* (Community Spirit Award): **Drôldadon**

FINALISTS:  
Fanfare 2 mètres 6 pieds, La compagnie des autres, Mini-Concerts Santé

#### › *Nos indispensables de la solidarité* (Solidarity Award): **Web of Virtual Kin**

FINALISTS:  
Regroupement québécois de la danse, Théâtre Aux Écuries, Union des écrivaines et des écrivains québécois

Finally, the jury prize, which also has a \$10,000 scholarship, was won by **Librairie Racines**.

### OTHER PRIZES AND ACKNOWLEDGMENTS

#### Jazz Creation Grants

Thanks to the generous support of a private donor and Autodesk

- › RECIPIENT:  
Alexandre Leblanc for *Aparté* by Ensemble Alex Le Blanc  
SCHOLARSHIP: \$5,000
- › RECIPIENT:  
Christophe Magnan-Bossé for the first album by the Greenhouse Ensemble  
SCHOLARSHIP: \$5,000

#### Mécènes investis pour les arts Grants

PARTNER: Brigade Arts Affaires de Montréal

- › RECIPIENT: Claire Renaud (*Sportriarcat*)  
SCHOLARSHIP: \$3,000
- › RECIPIENT: Hamie Robitaille (*BEATS*)  
SCHOLARSHIP: \$4,000
- › RECIPIENT: Imagicario (*The Triplets of Nullpa*)  
SCHOLARSHIP: \$3,000



## OUTREACH

### **Induction into the Dance Collection Danse Hall of Fame (Toronto)**

RECIPIENT:

Ethel Bruneau

AMOUNT: \$5,000

### **Prix des libraires, Essay category from the Association des libraires du Québec**

RECIPIENT:

Daphné B. for *Maquillée* (Marchand de feuilles)

AMOUNT: \$5,000

### **Prix des libraires, Youth category from the Association des libraires du Québec**

› RECIPIENTS:

Mélina Schoenborn and Sandra Dumais for *Bob le bobo* (La courte échelle) (0–5 year-olds Quebec)  
SCHOLARSHIP: \$3,000

› RECIPIENT:

Andrée Poulin for *Enterrer la lune* (La courte échelle) (6–11 ans Québec)  
SCHOLARSHIP: \$3,000

› RECIPIENT:

François Blais and Iris Boudreau for *Lac Adélar* (La courte échelle) (12–17 year-olds Quebec)  
SCHOLARSHIP: \$3,000

### **Prix de la diversité en littérature, Metropolis Bleu**

RECIPIENT:

*Désormais, ma demeure* by Nicolas Dawson (Triptyque)  
SCHOLARSHIP: \$5,000

### **Inclusion and Diversity Award – Gala des Prix Opus**

PARTNER:

Conseil québécois de la musique

RECIPIENT:

Sountougoumba Diarra aka Djely Tapa  
SCHOLARSHIP: \$10,000

### **Envol Award, Dance award for culturally diverse Montreal artists, arts collectives, and arts and cultural organizations**

PARTNER: Prix de la danse de Montréal

RECIPIENT: 100Lux

SCHOLARSHIP: \$10,000

### **Young Entrepreneur Award: Quebec arts and culture – 2021 ARISTA provincial competition**

PARTNERS:

Jeune Chambre de commerce de Montréal and the City of Montréal

RECIPIENT:

Pascale Jodoin, co-director and producer, *Le Patin Libre*  
SCHOLARSHIP: \$1,500

### **Jovette-Marchessault Award**

PARTNERS:

Espace GO, in collaboration with Théâtre de l’Affamée, Imago Théâtre and Femmes pour l’équité en théâtre (F.E.T.)

RECIPIENT:

Nancy Tobin, conceptrice sonore

SCHOLARSHIP: \$20,000

### **Prix Coup de cœur CAM – Syli d’Or**

PARTNER:

Productions Nuits d’Afrique

RECIPIENT:

Lara Klaus

SCHOLARSHIP: \$8,000

### **Digital Arts Award (NUMIX)**

PARTNER:

Xn Québec

RECIPIENT:

*EVE 2050*, production of Van Grimde Corps Secrets and Jérôme Delapierre  
SCHOLARSHIP: \$5,000

### **Community-Oriented Artist Award, Gala Dynastie**

RECIPIENT:

Niti Marcelle Mueth, artiste multidisciplinaire

SCHOLARSHIP: \$3,000

### **Contribution to eight awards from the *Je célèbre je suis* event of Competence Culture**

RECIPIENTS:

Association des professionnels de l’édition musicale, Culture Capitale-Nationale et Chaudière-Appalaches, Culture Côte-Nord, Culture Laurentides et Culture Laval, En piste, National Circus Arts Alliance, La danse sur les routes du Québec, Regroupement des artistes en arts visuels du Québec, Réseau d’enseignement de la danse  
AMOUNT: \$4,000



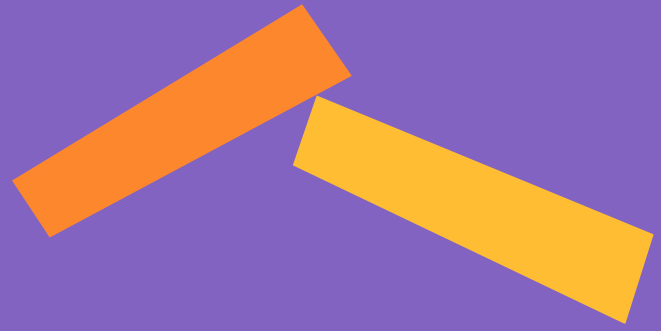
**Human Playground**  
*L'autre Maintenant*  
 Susan Paulson and Marine Rixhon  
 At Le Germain Montréal Hotel  
 Photo credit: Milan Gervais



**Dominic Besner**  
*Les Luniphantesques*  
 At Morgan park  
 Photo credit: Studio Besner



# THE CATALYST EFFECT – SUMMARY

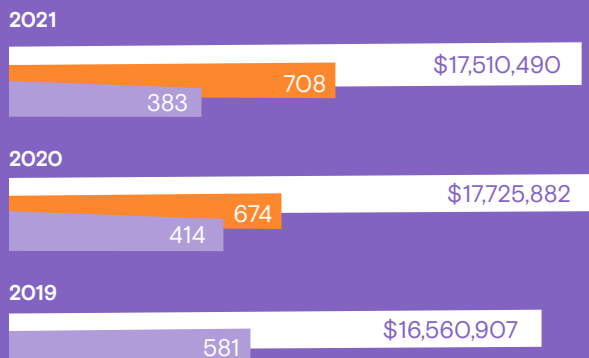


One of CAM's greatest strengths is its close connection to artists and its commitment to listening. Because of its position, it plays a major role in leveraging the artistic community, as well as the city. Its support model goes beyond regular grant programs.

## A CAM THAT IS EVEN MORE DEDICATED TO SERVING ITS COMMUNITY

### Development – Grants awarded to arts organizations and collectives

- > 5% increase in the number of organizations, collectives and artists supported in 2021



#### LEGEND

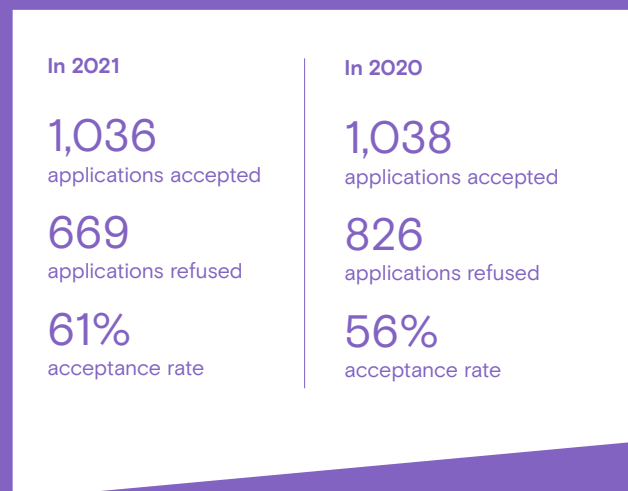
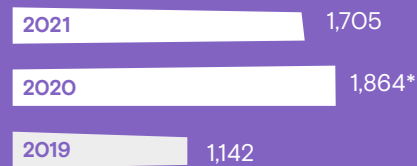
- Total grant amounts
- Supported organizations and collectives
- Supported individual artists

## EVER-GROWING NEEDS

### Development – Applications submitted, refused and accepted by CAM

- > 5% increase in applications accepted in 2021

#### Total number of applications



\*Exceptionally in 2020, as part of its program adaptation measures, CAM allowed some applicant organizations or collectives to file more than one application for project support in the same year, which had an impact on the number of applications filed.

### CONSOLIDATION OF PARTNERSHIPS AND ASSOCIATIONS WITH MAJOR INSTITUTIONS

- › \$160,000 invested to renew agreements with the eight major cultural institutions in Montreal to encourage the sharing of expertise to benefit the entire Montreal arts community.
- › 72 partnership agreements signed for 2021, 11 of which are new collaborations and 8 are adapted and revised based on the current reality.

### ARTS AND PHILANTHROPY

#### Fiscal sponsorship

- \$408,510 in grants to representative organizations
- › 24 organizations supported
  - › 341 donations received

#### Publication dedicated to advancing the culture of philanthropy

Trends in philanthropy in Quebec  
Investment: \$10,000

CAM's second participation in the 2021 update of *Étude des tendances en philanthropie au Québec* by Épisode and its partners (Banque Nationale, Fondation du Grand Montréal, Le Devoir and Léger).

### SUPPORT FROM THE CONSEIL DES ARTS DE MONTRÉAL IN 2021

- › \$17,510,490 awarded to individual arts organizations, collectives and artists through various support programs, or 87% of Montréal's contribution to the CAM budget
- › 708 organizations and collectives received support
- › 173 organizations and collectives included for the first time

	Grants	Supported organizations and collectives
2021	\$17,510,490	708
2020	\$17,725,882	674
2019	\$16,560,907	581

### GENERAL FUNDING PROGRAM

The program supports the creation, production, dissemination and visibility of professional arts events in Montreal. Through its financial support to arts organizations, CAM promotes the proliferation of art in all forms throughout Montreal.

#### Operating grants and project grants

- › \$8,058,000 in four-year operating grants
- › \$2,333,000 for two-year operating grants
- › \$2,424,750 in project funding for artists' organizations and collectives
- › \$148,008 for special projects
- › \$408,510 invested in fiscal sponsorship grants
- › \$485,233 for artist studios\*
- › \$160,000 for the agreement with the eight major cultural institutions
- › \$20,200 for cultural exchanges

### MAISON DU CONSEIL SERVING THE ARTS COMMUNITY

Maison du Conseil developed a user fee policy to attract and assist new clients and familiarize them with its Atrium and studios. Despite the shorter business hours and limited time slots available for rental, CAM was able to maintain safe access to rehearsal spaces. Thanks to this reorganization, many artists continued to benefit from these creation workspaces, and CAM was able to pursue its artist residencies and honour its commitments to various partners, thereby reducing the loss of revenue associated with fewer activities.

- › Nearly \$13,500 in free space loans (in addition to CAM residencies)
- › 12 Montreal cultural organizations benefited from these rentals of studios, the Salle du Conseil and the Atrium. The organizations that were hosted for the first time are: Réalisatrices équitables en cinéma, Festithéâtre créole, Seeing Voices Montréal, Salon du livre de Montréal and Fondation Jean-Pierre Perreault
- › A new welcoming team

\*In January 2020, CAM and the City of Montréal announced the expansion of the Subsidy for artists in the visual arts and crafts arts support program, which provided financial support to 421 artists and organizations.



## THE CATALYST EFFECT

### ATRIUM: 14 event

When halls reopened in September 2021, Maison du Conseil reopened its doors to the public.

- › 14 events hosted in the Atrium from September to December 2021 (cocktails, 5@7, launches, general meetings and member get-togethers, training and brainstorming workshops, shoots, conferences, ceremonies, etc.)
- › 24 other events hosted in the other halls (meetings, trainings, workshops, shoots, auditions, public readings, etc.)

### STUDIOS: 92% occupancy rate (up 14% from 2020)

- › 180 artists, collectives and organizations used the studio spaces
- › 5,436 hours of rehearsal and creation at Maison du Conseil, a 39% increase compared to 2020, broken down as follows:

Dance	56%
Music	8%
Theatre	24%
Other (film, photo, circus, etc.)	12%

The studios remained open all year from 8 a.m. to 5 p.m. Starting August 30, we reopened the studios on weekends and moved back to regular weekday hours from 8 a.m. to 10 p.m.



Music studio, Maison du CAM  
Photo credit: Alex Paillon

### ENCOURAGING PARTNERSHIPS AND ASSOCIATIONS WITH MAJOR INSTITUTIONS

For a second year, CAM renewed its milestone agreement with Montreal's eight major cultural institutions to encourage the sharing of expertise for the benefit of the entire Montreal arts community. The eight institutions agreed to continue this endeavour to share and pool resources, expertise and networks within the Montreal arts community.

- › **La Cinémathèque québécoise** – Encouraging the appropriation of digital technology within Montreal's cultural communities
- › **Les Grands Ballets Canadiens** – Encouraging intergenerational equity and resource sharing
- › **Montreal Museum of Fine Arts** – Encouraging inclusion and equitable representation of diverse cultures, including diverse practices, in all arts sectors
- › **McCord Museum** – Building relationships with Indigenous community creators
- › **Opéra de Montréal** – Identifying, recognizing and supporting inclusive practices that encourage the involvement of artists and cultural workers and access to arts and culture
- › **Orchestre Métropolitain** – Increasing the presence of artists in neighbourhoods and encouraging local dissemination by supporting mediation projects that strengthen ties between the arts community, schools and cultural and community organizations
- › **Orchestre symphonique de Montréal** – Participating in the development of a strong culture of philanthropy in the Montreal arts community
- › **Théâtre du Nouveau Monde** – Participating in the preparation of a speech on the promotion of the art

### Second edition of artsvest Montréal

- › Investment of \$50,000
- › Partnership with Affaires / arts

### Developing a strong culture of philanthropy in the Montreal arts community

#### FISCAL SPONSORSHIP

In 2021, organizations supported by fiscal sponsorship continued their CAM-authorized fundraising activities.

##### In numbers

- › 24 organizations supported
- › 341 donations received
- › \$408,510 paid in grants
- › 3 Indigenous arts organizations
- › 2 diversity organizations

#### NEW

Suspension of the 4% management fee on fiscal sponsorship donations received between January 1 and December 31, 2021. This accommodation is part of the suite of flexibility measures put in place by CAM in the context of the pandemic.

#### PHILANTHROPIC INITIATIVES

##### Lunch & learn: Philanthropy

In the fall of 2021, four Lunch and learn: Philanthropy sessions took place online. These activities were free and open to all arts organizations and managers supported by CAM. The following themes were discussed:

- › Establishing a committed, effective and representative board of directors
- › Understanding donor relationships
- › Donor retention: How to communicate with your community about your actions?
- › Charitable organizations 101

##### Paid cultural philanthropy internship program

- › 15 requests from cultural organizations
- › 14 student applications: 10 from HEC Montréal and 4 from the Université de Montréal
- › 4 host organizations
- › 4 interns from HEC Montréal

##### Matching funds for the crowdfunding campaigns program

CAM has a **\$15,000** fund with La Ruche, which will enable CAM to offer additional funding to 30 crowdfunding campaigns.

Of this amount, \$2,500 has been earmarked for five campaigns sponsored by Tangente as part of its *Donnez un coup de pouce, déplacez une montagne!* program.

##### Partnership with Conversations philanthropiques en culture

###### Investment of \$13,000

For a fourth year, CAM joined with the Conversations philanthropiques en culture (CPC) group, which facilitates the coordination of professional co-development groups, the management of the membership aimed at bringing together the community of managers in cultural philanthropy, and the coordination of discussion forums on cultural philanthropy.

Three virtual activities on the theme of cultural revival:

- › Online profit events
- › Internal philanthropic culture
- › How to create an engaged community through relational marketing?

In total, 136 people participated.

##### Professional co-development groups

- › Three groups, including a multi-regional group, in partnership with Culture Montérégie

### Philanthropy mutual aid group: Theatre cohort

#### Investment of \$15,000

CAM continued its association with Théâtre du Rideau Vert in order to support the actions of a philanthropy group. Financial assistance supported this group's direction to support theatres in their philanthropic development, particularly in the area of individual donations.

Participating theatres:

- › Duceppe
- › Espace Go
- › La Licorne
- › Centre du Théâtre d'Aujourd'hui
- › Centaur Theatre
- › Théâtre Denise-Pelletier
- › Théâtre de Quat'Sous
- › Théâtre du Nouveau Monde
- › Théâtre du Rideau Vert
- › Théâtre La Bordée
- › Théâtre Le Trident
- › Théâtre Prospero

### Concertation Montréal

In partnership with Concertation Montréal, in 2021, CAM developed an offer to support governance and inclusive governance. It is intended for organizations that receive CAM support and has been broken down into three actions:

**Philanthropy lunch and learn sessions on governance**  
in fall 2021

#### Go-C.A. special edition

A virtual networking opportunity for professional arts organizations in Montreal and diversity professionals interested in joining a board of directors.

- › 12 participating organizations, including four diversity organizations

**NEW**

### Groupe des Vingt formule intensive

14,950 invested

Thanks to the financial support from the Ministère de l'Immigration, de la Francisation et de l'Intégration (MIFI) and the City of Montréal, Concertation Montréal developed the Groupe des Vingt, which offers made to measure tools to the representatives of organizations with which they can strengthen their inclusive governance capacities and enrich their boards of directors with experienced diversity professionals.

- › 11 participating organizations, including four from diversity

### Mécènes investis pour les arts (MIA) grants

Using the venture capital model, MIAs invest in innovative, high-potential initiatives that contribute to Montreal's cultural vitality.

In 2021 :

- › 9 finalists
- › 3 recipients
- › 21 patrons
- › \$10,500 in scholarships

Partner: Brigade Arts Affaires de Montréal

## PUBLICATIONS

### *De la précarité à la dignité: nouveaux regards pour améliorer le statut de l'artiste*

This brief submitted by CAM as part of the public consultations on the revision of the laws on the status of artists aims to present an overview of the socio-economic precariousness of artists in Quebec, to set out CAM's position on the issue surrounding the status of artists and to detail the resolutely innovative initiatives developed around the world with the express or implicit aim of improving the status of artists. This publication was prepared with the assistance of Laurence D. Dubuc, researcher at Université de Montréal.

## THE CATALYST EFFECT

### **Étude des tendances en philanthropie au Québec (2021 Update)**

For more than a decade, this study has served as a free reference tool that assesses the donation patterns of the general public to identify key philanthropy trends in Quebec and Canada. The 2021 update focuses in particular on the recent impact of the health crisis on individual donations, which are examined based on five generations identified as mature, baby boomers and generations X, Y and Z, as well as large Quebec businesses.

The results of this update were released in November at a virtual event where the document was downloaded more than 1,000 times. A tour of interested boards of directors was also organized to present the results free of charge.

### **Les arts toujours au cœur des citoyen-ne-s**

In collaboration with the Léger polling firm, the residents of the Island of Montreal were surveyed to determine how they felt about art and attending cultural events. In the context of the city's recovery and new election campaign, the results showed that over four in five Montrealers believe that the municipal government should spend more to support the operations of arts organizations.

### **Civility and Anti-Harassment Policy**

In February, CAM released this policy, which affirms the promotion of well-being, dignity, civility and respect among people as part of its core values, and commits it to maintaining a healthy and harmonious work environment conducive to the fulfillment of its mission and values. The organization promotes civility in the workplace and a harassment-free environment in all its forms. CAM also affirms that these priorities must be reflected in the skills and attitudes of its employees and those who represent the organization. A practical guide accompanied this policy, and the artistic community was invited to get a copy.

### **Best accessibility and anti-ableism practices in the arts**

In November 2021, CAM launched multiple reference tools and guides to share best practices for working with D/ deaf and disabled artists. Developed in collaboration with our consultant, these relevant and practical resources are intended for both the arts community and CAM itself

### **A basic income guarantee for the future of the arts - an open letter**

Signed jointly by five directors of municipal arts councils in Canada, including Nathalie Maillé, this plea for an effective and equitable guaranteed basic income program for Canadian artists was published in *The Globe and Mail*, *La Presse*, ICI Radio-Canada and *The Winnipeg Free Press* in March 2021.



**Tableau d'Hôte Théâtre**

*La vie en pink*

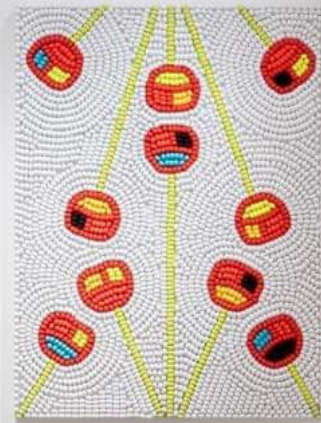
Sylvia Berman, Daniela Carmona,  
Alex Ellison, Stephanie Fromentin,  
Pénélope Gromko, Florence  
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Caroline Namts, Jaym O'Esso,  
Marie Percher and Richard Trottier  
Photo credit: Vanessa Forti



**Renée Condo**

*Mntu II et Mntu III (Collective  
Energies / Énergies collectives)*  
Artworks from the exhibition  
*Pemitgl – Heart Knowledge  
(Le savoir du cœur)*

Photo credit:  
Jean-Michael Seminario





# CULTURE OF INNOVATION

CAM wants to identify, support and take ownership of new practices in the artistic community, but also of research and development that ensure the community's vitality and dynamism.

## ARTISTS' STUDIOS

- › \$473,000 to increase the City of Montréal's subsidy for artists in the visual arts and crafts arts program
  - \$485,233 invested to support 390 projects
- › **NEW** Launch and implementation of pilot project to support artists and artist collectives in the development of studio real estate projects. This initiative enabled four visual arts and craft arts collectives to receive the guidance of technical resource groups (TRGs) for four months.
  - \$120,000 invested
- › Publication of *Les baux et les arts*, legal tools presented in the form of a guide, video clips and training workshops, with Éducaloi and the City of Montréal in June.
- › Publication of the guide *Introduction à la mise en œuvre d'un projet immobilier collectif d'ateliers d'artistes*, a review tool for the first pilot project aimed at supporting artists and artist collectives in the development of studio real estate projects.

## NEW PARTNERSHIP WITH ÉCOSCÉNO

Project offering three eco-design supports to reduce the environmental footprint in creation

The objectives of this support are to:

- › understand and apply various eco-design strategies;
- › learn when to intervene in the production schedule;
- › identify the materials, textiles and construction techniques that have the lowest environmental impact; and
- › better communicate their approach to sustainability.

## ADOPTION OF DIGITAL TECHNOLOGY

### Investment of \$41,000

COMPOSITE evenings, which combine the arts and digital industries, took place in real time and in virtual mode.

The following is a list of the cultural organizations and businesses that participated:

- › Molior and Hexagram
- › Special Prix Numix, World Creation Studios and Xn Québec
- › MUTEK and ZU
- › Society for Arts and Technology and the National Film Board of Canada

## PARTICIPATION IN THE STUDY ENTITLED LE MOUVEMENT DANS LES ARTS

Université de Montréal professor Phillipe Barré is currently leading a study that explores the new forms of artist groups and associations in Montreal as the arts community emerges from the crisis and adjusts to the new reality. This study is funded by the Social Sciences and Humanities Research Council (SSHRC) through the Partnership Engage Grants (PEG) program's COVID-19 Special Initiative.

## CHANGE TO NON-DISCIPLINARY ARTS PRACTICES

To better reflect the reality of practices in the New Artistic Practices and Multidisciplinary sectors, the definition and terminology of these two names have been revised following the recommendations of the members of the evaluation committee on new artistic practices and multidisciplinary sector

- › New Artistic Practices become Non-Disciplinary Artistic Practices.



By us for everyone  
*Joy As Resistance - La joie en tant que résistance*  
 Photo credit : Abel H.

## MEASURING THE IMPACT OF OUR ACTIONS

Using a grant from the McConnell Foundation and with the support of Innoweave, which specializes in the area, CAM undertook a rigorous analysis to measure the impact of its programs and initiatives and strengthen its role as a catalyst in the community. In 2021, the first phase of analysis to obtain a framework for the impact strategy was completed, fuelling the thinking for the new 2022-2025 strategic plan.

- › \$7,000 invested

## IN-HOUSE ORGANIZATION OF THE WORK

**NEW** Publication of the *Civility and Anti-Harassment Policy* to affirm the promotion of well-being, dignity, civility and respect among people as part of CAM's core values and commitment to maintaining a healthy and harmonious work environment conducive to the fulfillment of its mission and values.

Redesign of the annual performance appraisal process in collaboration with an external specialist, co-developed with the entire team.

- › **NEW** Establishment of a dynamic continuous process in a more learning-oriented organizational culture, the *CAM Collective Garden*.
- › Creation of conditions for collaboration, multi-directional communication, ongoing feedback and support for development.

# THE CAM TEAM

At December 31, 2021



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Asinnajaq Weetaluktuk

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Menka Nagrani  
Salima Punjani  
Catherine Thérout  
Paul Tshuma  
Hodan Youssouf

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Executive Director  
CAM Secretary  
Line Lampron  
Assistant to the Executive Director  
Until May 2021  
Diana Catalina Cardenas  
Assistant to the Executive Director  
Since October 2021

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François Delacondemène  
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Fraybell Guaqueta  
Administrative-Accounting Technician  
Radhia Koceir  
Receptionist – Bookkeeper  
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Caretaker  
Isabelle Spina  
Information Technology Analyst

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Director of Communications and Partnerships  
Tania Orméjuste  
Director of Communications and Territorial Initiatives  
Until May 2021  
Marie-Julie Théoret  
Manager - Communications and Promotions  
Since December 2021  
Camille Lambert-Chan  
Manager - Communications and Promotions  
Until May 2021  
Elisa Desoer  
Project Manager - Communications  
Béatrice Noël  
Project Manager - Corporate Events  
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Project Manager - Maison du Conseil and Partnerships

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Director of Territorial Initiatives and  
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Karine Gariépy  
Project Manager – Local and International  
Initiatives

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Coordinator – Touring Program

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Program Assistant  
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Lynn St-Germain  
Program Assistant  
Since December 2021

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Director of Grant Programs and Strategic  
Initiatives

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Project Manager—Arts and Philanthropy

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Cultural Advisor – Dance (interim)  
Until July 2021

Claudia Berardi  
Cultural Advisor – Music  
Since October 2021

Diana Catalina Cardenas  
Assistant to Professionals  
Until May 2021

Katheryne Couture  
Assistant to Professionals  
Since December 2021

Frédéric Côté  
Cultural Advisor – Theatre

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Project Manager – Indigenous Arts

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Until July 2021

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Since October 2021

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Project Manager – Cultural Diversity in the  
Arts

Salomé Viguier  
Cultural Advisor – New Artistic Practices,  
Multidisciplinary Sector, Circus Arts and  
Street Performance

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#### Board of Directors

Indigenous: 1 | 5%  
Cultural diversity: 7 | 33%  
Women: 11 | 52%  
Men: 10 | 48%  
Emerging: 6 | 29%

#### Evaluation Committees

Indigenous: 4 | 4%  
Cultural diversity: 34 | 34%  
Women: 58 | 57%  
Men: 39 | 39%  
Emerging: 40 | 40%



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Being able to count on the support of partners from a variety of backgrounds who give weight to its actions also contributes to CAM's success. In 2021, we collaborated with 230 partners and donors.

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